

## Explore your business opportunities in Uganda!

Thursday 13<sup>th</sup> of June: Business insights & launch of matchmaking mission to Uganda in September 2013

13<sup>th</sup> of June | 18.00-21.30 hrs | [Tomato World](#), Honselersdijk

Uganda is a huge producer of cash crops like coffee and palm oil, but even a bigger producer of food crops. It plays a key role in providing food within Africa. There are many opportunities in scaling up agricultural productivity and processing. In this informative meeting we will focus on **agribusiness** concerning agriculture techniques, processing and warehousing, with special attention on **fruits and vegetables**. All of this is necessary for the enormous agrarian development potential in Uganda. Research and consultations amongst Ugandan entrepreneurs show that opportunities occur particularly in sustainable solutions on:

- ✓ Farm business development services (inputs, seeds, organic fertilizing, water management systems, credits, knowledge)
- ✓ Innovative distribution & packaging
- ✓ Integrated supply and quality management
- ✓ Warehousing, freezing and cold storage
- ✓ Improving infrastructure

Sustainable Match facilitates tailored matchmaking between Dutch and Ugandan entrepreneurs. We translate the business needs of local companies in matching opportunities and provide you with potential partners during a mission. Goal is to create **inclusive business matches** that contribute to the food security in Uganda.

[www.sustainablematch.com](http://www.sustainablematch.com)

## Program 13<sup>th</sup> of June 2013

- 18.00 Doors open, registration, drinks & sandwiches
- 19.00 **Welcome and opening** - Bernedine Bos, MVO Nederland & Sustainable Match
- 19.10 **Introduction of Dutch policy regarding International Trade and Development Cooperation** - by Jeroen Roodenburg, Ambassador Private Sector & International Cooperation, Ministry of Foreign Affairs
- 19.20 **Doing business in Uganda** - experiences from a Dutch entrepreneur working in Uganda
- 19.40 **Opportunities in agribusiness for SMEs** - overview of market, local demands and leads - Annick Schmeddes, People Connector & Sustainable Match
- 20.00 **Inclusive business mission to Uganda 9<sup>th</sup>-14<sup>th</sup> of September 2013**
- Presentation of 9 potential business leads in our partner network
  - Outline of pre-matching events on 18<sup>th</sup> of July (and 30<sup>th</sup> of July in Uganda)
  - Programme preview of the mission to Uganda
- 21.00 **Q&A**
- 21.30 **Closing & Networking Drinks**

*Participation fee for this event is €50, - (excl. vat). Limited places available. Please register before 10<sup>th</sup> of June 2013 via [Uganda@sustainablematch.com](mailto:Uganda@sustainablematch.com) (incl. name, company name, full address and telephone number).*