

Program of Matchmaking Mission to Bangladesh, March 16-22 2013

Saturday 16 March – Departure

Afternoon Departure from Schiphol Airport (stop-over in Dubai)

Sunday 17 March – Arrival

Morning Arrival at Dhaka airport

Afternoon Experience Dhaka (social event)

Evening Dinner with pre-matched partners

Monday 18 March – Dutch Trade Day & speeddating

Whole day [Dutch Trade Day](#)

Event on agribusiness, organised and hosted by the Embassy of the Kingdom of The Netherlands and includes: trade floor for Bangladeshi and Dutch businesses, speeddating activities, seminars and workshops

Evening Travel to field (Satkhira)
The Bangladeshi delegation will be joining us.

Tuesday 19 March – Experience the Value chain – part I

Whole day The Dutch and Bengali delegation will be splitted in value chain specific groups (dairy, fishery, vegetables). Each group will visit relevant stakeholders in the value chain of interest; varying from feed suppliers, small holder farmers, local processors, local governmental officers, up to getting an understanding of the local communities as a consumer market.

Next to visiting the stakeholders in the value chain, you will spend time together with you pre-matched partner(s) to co-create business concepts together. This will be a free format as well as facilitated by business model development workshops.

Wednesday 20 March – Experience the value chain – part II

Whole day After the two days of field visit, you will have a clear idea on the business opportunities in the value chain, the potential partnership, the shared value proposition, and the roles of each partner in realising that business opportunity.

Thursday 21 March – Wrap-up & next steps in post-matching

Morning Wrap-up of potential partnership concepts, insights on post-match possibilities (available financial instruments, customised post-match support, networks) and evaluation.

Afternoon Flight to Amsterdam

Friday 22 March – Return

Afternoon Arrival in Amsterdam